



MINUTES: Board of Trustees Meeting
Saturday, February 27, 2016; 1:00 am - 3:00 pm
Carnegie Building, Lawrence, Kansas

The meeting was called to order by Jody Ladd Craig, Chair. Present were Ms. Barker, Ms. Barnes, Mr. Benton, Ms. Buhr, Mr. Dillingham, Ms. English, Mr. Fortunato, Mr. Glasscock, Mr. Glenn, Mr. Harris, Ms. Hunkeler, Mr. Morgan, Mr. Patterson, Mr. Pfautsch, Mr. Rankin, Mr. Smith, Ms. Stroup, Mr. Wagnon, Mr. Wood, Ms. Woodall, and Mr. Wulf. Mr. Absent were Ms. Tacha, Mr. Ford, Mr. Nevius, Brig. Gen. Scott, Mr. Tempel, and Ms. Thellman. Mr. Kelvin Crow attended as well as staff members Ms. McPike, Mr. Pickert, Mr. Ogle, and Ms. Smith.

Ms. Craig called the meeting to order. She introduced Doug Pickert, new signage coordinator.

Approval of Minutes: Ms. Craig asked if there were any changes to the minutes from the December 2015 meeting. Mr. Rankin moved to approve the minutes. Mr. Wulf seconded the motion, which passed.

Chair's Report: Ms. Craig noted the importance of serving on a board committee to be engaged in and connected to the work of Freedom's Frontier. She recognized staff for organizing the morning's retreat and recognized board members for their work on behalf of Freedom's Frontier.

Financial Report: Mr. Benton gave the financial report. He reviewed the balance statement, profit and loss statement, and federal funding report.

Mr. Benton moved approval of the 2016 budget in its final form. Mr. Wood seconded the motion. Mr. Glenn offered an amendment to approve the pass-through policy. Ms. Craig tabled the motion.

Mr. Glenn moved to approve the pass-through policy. Kala Stroup seconded the motion. Mr. Wood offered a friendly amendment to the policy by inserting the phrase, "This incentive is available between February 27, 2016, and December 31, 2017." Mr. Glenn and Ms. Wood accepted the amendment. Ms. Hunkeler questioned whether or not the policy needed to state that this incentive is available only to 501(c)3 organizations. Ms. Craig noted that this language is covered in the existing grant criteria referred to in the policy. Ms. Craig further noted that the phrase "pass through," when used as an adjective, should be hyphenated. The motion passed unanimously.

Ms. Craig took up the amendment to approve the 2016 budget. Mr. Glenn withdrew his amendment. The motion passed unanimously.

Resource Development Committee: Mr. Wood noted that 100% of the board donated in 2015 and that he will convene a meeting of the committee to pursue resource development more aggressively, now that the executive director position has been filled. He encouraged board members to educate their county commissions and city councils about Freedom's Frontier. Ms. Craig asked Mr. Ogle to share his planning document "Funding Foundations" with the board and asked the board to offer

additional opportunities as they review the document. She noted that the committee consists of Mr. Wood, Mr. Nevius, Ms. Stroup and herself. The committee welcomed new volunteers to serve.

Board Development Committee: Mr. Wagon moved on behalf of the committee to nominate Mr. Kelvin Crow to the Board of Trustees. The motion passed unanimously.

Partnership Report: Ms. Buhr and Ms. Woodall provided updates on the January Partnership meeting for the board.

Managing Director's Report: Ms. McPike recognized Sonia Smith, Elizabeth Hobson and Lexi Ray for their work in organizing the retreat.

Executive Director's Report: Mr. Ogle recognized Ms. McPike for her work with the Alliance of National Heritage Areas and for her work with him to clarify operations as he oriented himself with the heritage area. He noted that she was also nominated for a National Park Service award by the NPS National Heritage Area's coordinator.

Mr. Ogle gave a progress report on goals noting that by the end of March he will have visited 81 partner sites. He has met with 22 of the 29 board members and plans to follow up on a regular basis.

Mr. Ogle noted that he has asked partners for insights on how to better shape the open Partner Development position and will send the current job description to the board for their insights.

Mr. Ogle invited board members to attend partner meetings and noted that they will receive an update from each partner meeting.

Mr. Dillingham asked how many Congressmen represent National Heritage Areas. Mr. Ogle responded that the number is a little more than a majority and noted that our biggest challenge is to get our own Senators and Representatives to support program legislation. Ms. McPike added that the program legislation bill is H.R. 581 and is currently co-sponsored by Representative Hartzler and Representative Cleaver, both of Missouri. She added that Representative Jenkins's office has recently responded to constituent requests to sign on as a co-sponsor. There is no companion bill in the Senate, but the Alliance is working to find a bipartisan co-sponsorship for such a bill.

Ms. Stroup moved to recognize and formally congratulate Ms. McPike for recent election as the Alliance of National Heritage Area's Secretary. Mr. Glenn seconded the motion, which passed.

Old Business – Signage: Mr. Pickert introduced himself to the board. Ms. McPike described a four-pronged approach that Mr. Pickert, Mr. Ogle and she developed as: 1. Move forward with pilot projects outlined in signage study; 2. Plan for and target secondary projects based on a number of factors, including information gathered in signage applications; 3. Work with state DOTs on creating appropriate highway / gateway signage; 4. Develop site signage.

Ms. Craig encouraged staff to report progress to MARC. Mr. Dillingham encouraged staff and the board to use the pilot projects as a catalyst for generating interest and suggested approaching bank foundations about the opportunity for funding from trusts.

Old Business – “Enduring Freedom” Working Group: Ms. English thanked the working group and staff for their work on this topic. She noted that the purpose of this working group was to give the staff guidance for grant proposals that fall under the “Enduring Struggle for Freedom” theme of the Statement of National Significance. She added that she was personally interested in and connected to this theme and illustrated its importance using the example of the Wyandot Nation’s effort toward reconciliation.

Ms. English moved, on behalf of the committee, that the following criteria be included in the Interpretive Grant application. Grant applications should:

- Be rooted in a context involving historic events in the heritage area that have broad regional or national impact
- Describe how the project relates to and interprets the issue of freedom, and the enduring struggle for it, within the project’s parameters
- Relate directly to a site/s that falls within the themes of the National Heritage Area or an event that can relate itself to the NHA that had a historic impact
- Offer the opportunity for greater understanding of multiple perspectives involved in the issue and for resolution of conflicts around those perspectives.
- Provide qualified research or expertise to address the project’s topic/s.

Ms. Stroup offered a friendly amendment, reflected as track changes corrections above. Ms. English accepted the amendment.

Mr. Wagon noted that the recommendations are suitable and asked for clarification on the Statement of National Significance. Discussion ensued.

Mr. Harris noted that the criteria are vague. Ms. Craig recommended that the board review the full Interpretive Grant criteria with these statements included to provide the board with greater context.

Ms. Woodall noted that this gives museum and historic site partners a resource to explore questions about freedom in an authentic and noncontroversial way. She added that many museums are moving toward serving as safe places of conversation regarding difficult questions of America’s past.

Ms. Craig took a straw poll to see if the board was ready to vote on the motion. She added that the board would receive an opportunity to review the Interpretive Grant with the addition of this criteria, provided that the motion passed.

The motion passed. Mr. Harris and Ms. English abstained.



Old Business – Legal Name Change: Mr. Benton noted that we are waiting to hear whether the NPS Midwest Region’s Contracting Office has any objections or concerns with changing the name of our 501(c)3. No action will be taken until we hear from them.

New Business: Mr. Ogle noted that we are working on a request for proposal for both an updated version of our website and for a mobile application.

Ms. Craig encouraged members to sign up for committees and reviewed the member roster for the ten existing committees.

Mr. Dillingham suggested a certificate for former board member Joanne Collins. Mr. Wagnon noted that there is a Council of Advocates that she could be elected to.

Mr. Dillingham asked the board to consider an award that could be added in recognition of a Missourian important to the development of Freedom’s Frontier National Heritage Area.

Ms. Craig adjourned the meeting.

Respectfully submitted,

A handwritten signature in blue ink that reads "Deborah Barker".

Deborah Barker
Board Secretary



MINUTES: Board of Trustees Meeting
Wednesday, April 13, 2016; 1:00 am - 3:00 pm
Pony Express National Museum, St. Joseph, Missouri

The meeting was called to order by Jody Ladd Craig, Chair. Present were Ms. Barker, Ms. Buhr, Mr. Crow, Mr. Dillingham, Ms. English, Mr. Ford, Mr. Fortunato, Mr. Glenn, Mr. Harris, Ms. Hunkeler, Mr. Morgan, Mr. Nevius, Mr. Pfautsch, Mr. Smith, Mr. Wagnon, Mr. Wood and Ms. Woodall. Attending via phone were Mr. Glasscock and Ms. Thellman. Absent were Ms. Barnes, Mr. Benton, Mr. Patterson, Mr. Rankin, Brig. Gen. Scott, Ms. Stroup, Ms. Tacha, Mr. Tempel and Mr. Wulf. Staff members attending included Ms. Hobson, Ms. McPike, Mr. Pickert, Mr. Ogle, and Ms. Smith.

Ms. Craig called the meeting to order. She introduced Cindy Daffron, Executive Director of the Pony Express National Museum, who welcomed the trustees.

Approval of Minutes: Ms. Craig asked if there were any changes to the minutes from the February 2016 meeting. Mr. Dillingham moved to approve the minutes. Mr. Wagnon seconded the motion, which passed.

Chair's Report: Ms. Craig reported that she, Mr. Ogle and Ms. McPike met with representatives from the St. Joseph community last week to discuss the new noncompetitive grant opportunities. She thanked Mr. Harris for setting up the meeting and Mr. Ford for attending. Ms. Craig invited members who have not yet signed up for a committee to do so.

Financial Report: Mr. Glasscock gave the financial report. He reviewed the balance statement, profit and loss statement, and federal funding report.

Resource Development Committee: Mr. Wood reminded members of the goal of 100% participation among board members. He noted that he would set up a committee meeting with Mr. Ogle before the next board meeting.

Board Development Committee: Mr. Wagnon noted that committee is working on meeting with prospects but have no candidates at this time. Ms. Craig reminded members to provide the committee with suggestions for board candidates. Mr. Morgan asked what the committee is looking for. Mr. Wagnon noted that board members should be committed to the mission. Ms. Craig noted that the committee looks for a geographic spread and diversity among board members. The board discussed where they may be lacking geographic representation and noted southeast Kansas, Manhattan, Platte County and the eastern portion of the heritage area in Missouri.

Partnership Report: Ms. Woodall provided updates on the March Partnership meeting for the board.



Managing Director's Report: Ms. McPike noted that she had completed and shared an RFP for a mobile application. The board discussed heritage apps and how to distribute the RFP. Ms. McPike also mentioned an RFP for work to update the partner site information and identify potential travel routes into the heritage area. Ms. Craig asked for the RFPs to be distributed to the board. Ms. McPike also noted that she and Jim will be traveling to Baltimore during the end of April for an Alliance of National Heritage Areas meeting and reminded the board of program legislation, H.R. 581, and the need for contacts with our legislators to encourage them to support this bill.

Executive Director's Report: Mr. Ogle recognized staff and especially Ms. Hobson for her work on the summer youth programs.

Mr. Ogle gave a progress report on goals noting that he has visited more than 90 partner sites and met with 28 of the 29 board members and plans to follow up on a regular basis. He has also met with representatives from Lawrence and Douglas County and spoken to several civic clubs.

Mr. Ogle noted the positive reception of the noncompetitive heritage grant program, with Lexington, Missouri, poised to be our first Missouri partner taking advantage of this opportunity. He also noted that Freedom's Frontier will be the fiscal agent for a \$170,000 project to produce an encyclopedia of Kansas Jewish history. Ms. Ogle noted that he is very interested in working on oral histories of the creation of the national heritage area.

Old Business – Signage: Ms. Buhr provided the board with an overview of the work that is happening in Bates County for the signage pilot project. Ms. Woodall provided the same for Mahaffie. The board discussed the logistics of the two projects and how these pilot projects will inform the process elsewhere.

Old Business – Legal Name Change: Mr. Dillingham moved and Mr. Fortunato seconded that the name of Territorial Kansas Heritage Alliance be changed to Freedom's Frontier National Heritage Area, Inc. The motion passed.

New Business: Mr. Ogle noted the name of "Noncompetitive Heritage Grants." Formerly known as "pass through," the formalized process needed a name that was clear and concise.

Mr. Nevius noted that the audio for the conference call system was a real issue during the meeting. Staff is committed to resolving this problem.

Mr. Wagon asked about our supply of maps. Ms. McPike noted that a supply of maps that will last for a couple of years.

Ms. Craig adjourned the meeting.

Respectfully submitted,
Deborah Barker
Board Secretary



MINUTES: Board of Trustees Meeting
Wednesday, June 8, 2016; 1:00 am - 3:00 pm
Flint Hills Discovery Center, Manhattan, Kansas

The meeting was called to order by Jody Ladd Craig, Chair. Present were Ms. Barker, Mr. Benton, Ms. Buhr, Mr. Dillingham, Ms. English, Mr. Ford, Mr. Fortunato, Mr. Glasscock, Ms. Hunkeler, Mr. Nevius, Mr. Patterson, Mr. Pfautsch, Ms. Stroup, Ms. Thellman, Mr. Wagnon, Mr. Wood and Mr. Wulf. Attending via phone were Mr. Glenn, Mr. Harris, Mr. Morgan, Mr. Rankin, and Ms. Woodall. Absent were Ms. Barnes, Mr. Crow, Brig. Gen. Scott, Mr. Smith, Ms. Tacha, and Mr. Tempel. Staff members attending included Ms. Hobson, Ms. McPike, Mr. Pickert, Mr. Ogle, and Ms. Smith. Guests attending included Cheryl Collins and Kay Caskey, who was shortly elected to the board.

Ms. Craig called the meeting to order and led the attendees in introductions.

Approval of Minutes: Mr. Dillingham moved to approve the April 2016 minutes. Mr. Benton seconded the motion, which passed.

Board Development Committee: On behalf of the Board Development Committee, Mr. Wagnon nominated Kay Caskey to serve a three-year term on the Board of Trustees. The motion passed.

Chair's Report: Ms. Craig that the board and staff are moving forward efficiently. Ms. Craig noted that Brig. Gen. Scott is unable to attend the meeting as he is being inducted into the Army ROTC's Cadet Command Hall of Fame.

Financial Report: Mr. Glasscock welcomed attendees to Manhattan and gave the financial report. He reviewed the balance statement and profit and loss statement. Ms. McPike reviewed the federal funding report.

Resource Development Committee: Mr. Wood noted that he has been working with a private donor for Freedom's Frontier to receive an IRA donation in support of the preservation and interpretation of a private partner. He reminded members of the goal of 100% participation among board members.

Mr. Wood moved approval of the following resolution:

Whereas, the Trustees for Freedom's Frontier National Heritage Area established an endowment to create greater financial stability for the organization, and,

Whereas, growing and developing that endowment will assist Freedom's Frontier National Heritage to achieve its goals,

We therefore adopt the following policy:

BOARD OF TRUSTEES Jody Ladd Craig, Chair, Leawood, KS · Duane Benton, Vice Chair, Kansas City, MO · Kent Glasscock, Treasurer, Manhattan, KS · Deborah Barker, Secretary, Ottawa, KS · John Dillingham, Executive Committee Member-At-Large, Kansas City, MO · Deanell Reece Tacha, Executive Committee Member-At-Large, Lawrence, KS · Kevin Wood, Executive Committee Member-At-Large, Harrisonville, MO · Kay Barnes, Kansas City, MO · Peggy Buhr, Butler, MO · Kelvin Crow, Fort Leavenworth, KS · Jan English, Prairie Village, KS · Bob Ford, St. Joseph, MO · Henry Fortunato, Overland Park, KS · Grant Glenn, Topeka, KS · Stanley Harris, St. Joseph, MO · Mary Hunkeler, Mission Woods, KS · Jeremiah Morgan, Kansas City, MO · Gary Nevius, Overland Park, KS · Craig Patterson, Lawrence, KS · Larry Pfautsch, Harrisonville, MO · James P. Rankin, Topeka, KS · Brig. Gen. (Ret.) Donald Scott, Kansas City, MO · Luther Smith, Kansas City, KS · Kala Stroup, Lawrence, KS · Bill Tempel, Lexington, MO · Nancy Thellman, Lawrence, KS · Bill Wagnon, Topeka, KS · Alexis Woodall, Olathe, KS · Walter Wulf, Humboldt, KS · Honorary Co-Chairs: Governor Jay Nixon, MO and Governor Sam Brownback, KS

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1. 25% of any unrestricted gift to Freedom's Frontier National Heritage Area will be transferred to the Endowment.
2. All monies in the Endowment shall be subject to policies adopted by the Trustees for disbursement.

Attendees discussed the impact of this policy. Ms. Stroup seconded the motion, which passed.

Mr. Wood noted that he will call a committee meeting in the upcoming weeks for the purpose of pulling together an informational piece that can be used with potential funders.

Partnership Report: Ms. Buhr provided updates on the May Partnership meeting for the board.

Awards Committee Report: Ms. Barker reported that the 2016 Tacha Freedom Award winners are Elizabeth Dunaway (Kansas) and Powers Trigg (Missouri). The board discussed ways to promote the award opportunity more broadly.

Marketing Committee Report: Mr. Pfautsch noted that he is in the early stages of working on a marketing framework and will schedule a meeting of the committee prior to the next board meeting.

Managing Director's Report: Ms. McPike highlighted a new project that is in its initial stages thanks to Joshua Smith, Hall Center for the Humanities intern. Mr. Smith is working on organizing materials for a future interpretive project on attitudes about alcohol, temperance and prohibition in Missouri and Kansas. Ms. McPike also noted that Representative Graves has signed on as a co-sponsor to H.R. 581. She highlighted a couple of promotional pieces that are nearing publication and the upcoming 10th Anniversary Events.

Ms. Hobson gave a report on a successful year of the Bus on Us grants and updated the board on the recipients of 2nd quarter 2016 Interpretive Grants.

Executive Director's Report: Mr. Ogle reported on the success of the Noncompetitive Heritage Grant program.

He recognized staff for the high level of technical assistance they provide to partners like Quindaro to assist with advancing projects. Mr. Ogle also shared the progress and impact of the Freedom Corps and Youth Camp and the potential for expansion of both of those programs.

Old Business – Signage: Mr. Pickert shared a presentation about the signage project and the progress of pilot signage projects at Bates County and Mahaffie Stagecoach Stop and Farm. He also shared about progress on individual site signs. The board discussed the signage design and project implementation.



New Business: Mr. Ogle requested that the date of the October Board of Trustees meeting be shifted to accommodate his and Ms. McPike's attendance at the fall Alliance of National Heritage Areas field meeting. The Board of Trustees meeting will shift to October 19 at the Carnegie Building.

Mr. Ogle noted that the Annual Luncheon will be held on November 10 at the Elms Hotel in Excelsior Springs, Missouri. Mr. Dillingham noted that this is near the anniversary of Truman's election as President.

Ms. Stroup thanked Mr. Ogle for the weekly updates he sends to the board.

Mr. Dillingham thanked Ms. McPike for her work in drafting a letter to Representative Graves and suggested that other board members contact her if they would like a similar letter for Representative Yoder or Huelskamp.

Mr. Dillingham shared an idea to create an Educational Advisory Council that would include university presidents from the forty-one counties.

Ms. Craig adjourned the meeting.

Respectfully submitted,
Deborah Barker
Board Secretary



MINUTES: Board of Trustees Meeting
Wednesday, August 10, 2016; 1:00 am - 3:00 pm
The Black Archives of Mid-America, Kansas City, Missouri

The meeting was called to order by Mr. Benton, Vice-Chair. Present were Ms. Buhr, Ms. Caskey, Mr. Crow, Ms. English, Mr. Ford, Mr. Fortunato, Mr. Nevius, Mr. Patterson, Mr. Pfautsch, Brig. Gen. Scott, Mr. Smith, Ms. Stroup, Mr. Wagon, Mr. Wood, Ms. Woodall and Mr. Wulf. Attending via phone were Mr. Glasscock and Mr. Rankin.

Absent were Ms. Barker, Ms. Barnes, Ms. Craig, Mr. Dillingham, Mr. Glenn, Mr. Harris, Ms. Hunkeler, Mr. Morgan, Ms. Tacha, Mr. Tempel, Ms. Thellman.

Staff members attending included Ms. Hobson, Ms. McPike, Mr. Pickert, Mr. Ogle, and Ms. Smith.

Mr. Benton led the attendees in introductions. Mr. Glenn North welcomed attendees to The Black Archives of Mid-America and provided background about the organization.

Approval of Minutes: Ms. Stroup moved to approve the June 2016 minutes. Mr. Wagon seconded the motion, which passed.

Chair's Report: Mr. Benton had no comments to share on behalf of the chair.

Financial Report: Ms. McPike gave the financial report on behalf of Mr. Glasscock, due to difficulty with conference call equipment. She reviewed the balance statement and profit and loss statement and the federal funding report. Mr. Wagon moved to accept the reports as presented. Ms. Stroup seconded the motion, which passed.

Marketing Committee: Mr. Pfautsch noted that the Marketing Committee met prior to the board meeting to discuss ideas for a framework for the marketing plan. Mr. Pfautsch will present these ideas to the Advisory Committee and Partners for feedback and discussion and plans to engage the board in a discussion at the October meeting.

Resource Development Committee: Mr. Wood reviewed the board giving report and encouraged members to make their donation in order for the board to reach its goal of 100% giving. Mr. Wood also reported on the committee's efforts with support from Ms. Smith and staff, to create a promotional piece that can be used for a variety of purposes, including friend-raising and fund-raising. Ms. Smith passed around a mock-up of the piece. The board discussed the piece and shared ideas including having an insert on a shared gift in conjunction with a partner and an insert on signage (Mr. Wood), including a map (Mr. Pfautsch), and a donation card (Ms. Caskey). Mr. Ogle noted that the committee will have a chance to provide additional edits and can approve the piece in a future committee conference call. Mr. Nevius suggested that Mr. Pfautsch participate in that call, as the chair of the Marketing Committee.



Partnership Report: Ms. Woodall provided updates on the July Partnership meeting for the board.

Executive Director's Report: Mr. Ogle reported that he will be developing a strategy regarding drawing down federal funds, based on the political climate in the next few months. He shared the efforts of staff in pulling together and participating partnership group efforts in Douglas County, Johnson County, Topeka, and Quindaro and noted that our new Partnership Coordinator, Adam Newhard, will be coming on board to assist in those efforts in late August.

Education & Interpretation Manager's Report: Ms. Hobson presented a report on the Summer Youth Camps and on the Freedom Corps.

Managing Director's Report: Ms. McPike highlighted efforts that the Alliance of National Heritage Areas will be making in the upcoming months and shared an educational promotion piece that Freedom's Frontier participated in centered on the Lewis & Clark story.

Marketing & Outreach Manager's Report: Ms. Smith shared recent successes from Freedom's Frontier's 10th Anniversary efforts. She noted that she recently attended the Mine Creek Battlefield State Historic Site's event, which was supported in part by a 10th Anniversary grant. Ms. Smith noted that Lisa Berg, Historic Sites Supervisor for the Kanas Historical Society credited the support from Freedom's Frontier for helping to double the attendance they had at the event last year.

Old Business – Signage: Mr. Pickert shared a presentation about the signage project and the progress of pilot signage projects at Bates County and Mahaffie Stagecoach Stop and Farm. He noted some difficulty for our signage plan with MODOT regulations along the Business 49 corridor in Butler. The board discussed options for dealing with these regulations.

Mr. Ogle noted that Mr. Pickert is currently in discussions with MODOT and KDOT regarding the use of logos on boundary signage. He asked for board members in Missouri to participate in a task force to identify key individuals who may help to influence this discussion. The board discussed the issue further.

Old Business – Annual Luncheon Updates: Mr. Ogle reminded the board that the Annual Luncheon will be held at the Elms on November 10.

New Business – Approval of 990: Mr. Benton presented the 990. Ms. Stroup moved approval. Mr. Wood seconded the motion, which passed.

New Business – 2017 Work Plan Visioning Exercise: tabled

Ms. Stroup moved adjournment.

Respectfully submitted,
Julie McPike for Deborah Barker, Board Secretary



MINUTES: Board of Trustees Meeting
Wednesday, October 19, 2016; 1:00 am - 3:00 pm
The Carnegie Building, Lawrence KS

The meeting was called to order by Ms. Barker, Secretary. Present were Ms. Barnes, Ms. Buhr, Ms. Caskey, Mr. Crow, Mr. Dillingham, Ms. English, Mr. Ford, Mr. Fortunato, Mr. Glenn, Ms. Hunkeler, Mr. Nevius, Mr. Patterson, Mr. Pfautsch, Mr. Rankin, Mr. Smith, Ms. Stroup, Mr. Tempel, Ms. Thellman, Mr. Wagon, Mr. Wood, Ms. Woodall and Mr. Wulf.

Attending via phone were Mr. Glasscock, Mr. Harris, Mr. Morgan.

Absent were Mr. Benton, Ms. Craig, Brig. Gen. Scott, and Ms. Tacha.

Staff members attending included Ms. Hobson, Ms. McPike, Mr. Newhard, Mr. Pickert, Mr. Ogle, and Ms. Smith.

Ms. Craig led the attendees in introductions. Mr. Ogle introduced Ms. Regina Nichol who is volunteering in the Carnegie Building for Freedom's Frontier.

Approval of Minutes: Mr. Wulf moved to approve the October 2016 minutes. Mr. Dillingham seconded the motion, which passed.

Financial Report: Mr. Glasscock gave the financial report on behalf. Ms. Stroup moved to accept the reports as presented. Ms. Caskey seconded the motion, which passed.

Marketing Committee: Mr. Pfautsch presented a framework for a marketing plan. Attendees discussed the framework. They noted the map was a good tool and encouraged one another to make personal connections and presentations. Mr. Glenn suggested some training for the board in this area. Ms. Stroup requested that staff could keep track of where presentations have been given and strategically plan for future groups.

Mr. Pfautsch polled the board about how Freedom's Frontier was achieving its goals. The board discussed the current state and projects that are in the works that will help Freedom's Frontier achieve its goals, such as signage.

Visioning Exercise: Ms. McPike led the board in a visioning exercise.

Executive Session: The board went into executive session to discuss personnel issues.

Bylaws Amendment: Mr. Rankin moved that the name of the organization in the bylaws to Freedom's Frontier National Heritage Area, Inc. Ms. Stroup seconded the motion, which passed.



Resource Development Committee: Ms. Stroup reminded the board of the goal of 100% participation. Mr. Wood noted that the committee is working on having mechanisms in place to receive different kinds of gifts, like stock.

Mr. Glenn moved to give authority to the finance committee to enter into a brokerage agreement so these gifts could be received. Mr. Dillingham seconded the motion, which passed.

Executive Director's Report: Mr. Ogle reminded the board that the annual lunch is scheduled for November 10 at The Elms in Excelsior Springs, Missouri.

Signage Coordinator: Mr. Pickert shared information about the progress of the pilot signage project. He also presented information about the boundary signage, noting that we will be moving forward with signage that does not include the logo. The process is underway with MODOT. Mr. Pickert is still working on making contact with KDOT.

The meeting adjourned at 3:08.

Respectfully submitted,
Julie McPike for Deborah Barker, Board Secretary



MINUTES: Board of Trustees Meeting
Wednesday, December 14th, 2016; 1:00 pm - 3:00 pm
Alexander Majors House Museum, Kansas City, MO

The meeting was called to order by Ms. Craig, Chair. Present were Ms. Barker, Ms. Buhr, Ms. Caskey, Mr. Dillingham, Ms. English, Mr. Fortunato, Mr. Glenn, Ms. Hunkeler, Mr. Nevius, Mr. Patterson, Mr. Pfautsch, Mr. Tempel, Mr. Wagnon, Mr. Wood, Ms. Woodall and Mr. Wulf.

Attending via phone were Mr. Benton, Mr. Crow, Mr. Glasscock.

Absent were Ms. Barnes, Mr. Ford, Mr. Harris, Mr. Morgan, Mr. Rankin, Brig. Gen. Scott, Mr. Smith, Ms. Stroup, Ms. Tacha, and Ms. Thellman.

Staff members attending included Ms. Hobson, Ms. McPike, Mr. Newhard, Mr. Pickert, Mr. Ogle, and Ms. Smith.

Ms. Craig led the attendees in introductions.

Approval of Minutes: Ms. Hunkeler moved to approve the October 2016 minutes with the correction that she was in attendance at the October meeting. Mr. Wagnon seconded the motion, which passed

Financial Report: Mr. Ogle gave the financial report on behalf of Mr. Glasscock. Attendees discussed suspending Noncompetitive Heritage Grants until appropriations are passed that include level funding for Freedom's Frontier.

Nominating Committee: Mr. Wagnon moved on behalf of the Nominating Committee to reappoint Mr. Benton, Mr. Ford, Mr. Glenn, and Brig. Gen. Scott to another term. The motion passed.

2017 Interim Budget Presentation and Discussion of Possible Scenarios: Mr. Ogle presented the various options for a 2017 budget based on unknown appropriations levels for Federal Fiscal Year 2017. Mr. Wood moved to approve an interim 2017 budget covering January through April. Mr. Nevius seconded the motion, which passed

Signage Update: Mr. Pickert presented on the state of the Freedom's Frontier informational, partner, and directional signage projects.

Marketing Committee Report: Mr. Pfautsch presented on the FFNHA plan for marketing both short and long term.

Executive Director's Report: Mr. Ogle noted the importance of the board's role in helping staff to reinforce our message to our Congressional delegation.



New Business: It was presented that a new contract with DMI needed to be looked over and signed for the 2017 business year. Mr. Glenn moved to approve to give Ms. Craig the authority to enter into an agreement with DMI for office services. Ms. Hunkeler seconded the motion, which passed.

Mr. Glenn noted that the Personnel Committee will be conducting a review of Mr. Ogle. He asked Mr. Ogle to present his research regarding employee benefits. Mr. Ogle shared that he has identified a plan to allow employees to participate pre-tax for flexible spending accounts and term life insurance. Mr. Glenn moved approval of the plan. Mr. Wagnon seconded the motion, which passed.

Old Business: There was no old business.

The meeting adjourned.

Respectfully submitted,
Deborah Barker, Board Secretary