

**MINUTES: Board of Trustees Meeting**  
**Wednesday, April 4, 2018; 1:00 pm - 3:00 pm**  
**Carnegie Building**  
**Lawrence, Kansas**

The meeting was called to order by Mr. Benton, Chair. Present were Ms. Barker, Ms. Barnes, Ms. Buhr, Ms. Caskey, Ms. English, Mr. Ford, Mr. Glasscock, Mr. Glenn, Ms. Hunkeler, Mr. Patterson, Mr. Pfautsch, Gen. Scott, Mr. Smith, Ms. Thellman, Mr. Wagnon, Mr. Wood, Ms. Woodall, and Mr. Wulf.

Absent were Ms. Craig, Mr. Crow, Mr. Harris, Mr. Morgan, Mr. Nevius, Mr. Rankin, and Mr. Tempel.

Staff members attending included Ms. McPike, Mr. Ogle, Mr. Pickert, Ms. Ray, Ms. Smith, and Mr. Szlauderbach.

Mr. Benton called the meeting to order.

**Approval of Minutes:** Mr. Pfautsch moved to approve the February 2018 minutes. Ms. Barker seconded the motion, which passed.

**Financial Report:** Mr. Wulf gave the financial report. Gen. Scott moved approval of the report. Mr. Wood seconded the motion, which passed.

**Board Chair Report:** Mr. Benton reviewed the committee list with attendees.

**Fundraising/Resource Development Committee:** Mr. Wood disbursed the board donation appeal. He outlined the friend's stewardship process for the attendees. The committee will review this process in an upcoming meeting.

**Marketing & Outreach Committee:** Mr. Pfautsch recapped the brainstorming session on elevator speeches which took place immediately before the board meeting and outlined the process the committee will take to move forward on that effort.

**Staff Reports:** Mr. Ogle highlighted the Alliance of National Heritage Area's "Heart and Soul" advocacy piece, the Boy Scout merit badge fair, and the Omnibus Appropriations. Ms. Barnes commended the staff on the recent Interpreting Women's History workshop.

**Old Business:**

**Signage Task Force:** Mr. Ford summarized the work of the task force and moved on behalf of the committee the adoption of three recommendations, as follow:

1. FFNHA continues to contract with Doug Pickert to complete the boundary signage in Kansas. We would pay for \$5,000 to Doug for his work on this one area plus a payment to the state for fabricating and installing the signs of about \$16,000. After the signs have been in one year, we would pay the state about \$2,000/year for the state to maintain and replace any signs along the way. All of this money would come from our operating funds as part of our allocation from the National Park Service. While we are open to donations or grants that would assist us in this payment, staff have not identified a source for those donations or grants.
2. FFNHA should not expand its boundary signage program to include signs along highly-traveled state-maintained highways in Missouri and Kansas. The reason for this recommendation is because the staff does not have a source of funds for the signs. The states have not indicated to us that it would support such signage inside the heritage area.
3. The task force recommends that Doug Pickert create a “toolkit” for local wayfinding signage. Such a “toolkit” would give local authorities and individuals a guide to implementing wayfinding signs for their FFNHA sites in the local jurisdiction. FFNHA would pay Doug Pickert \$7,500 to develop the kit and to serve as information, but not design, resource for local communities through the end of the year. The \$7,500 would come from FFNHA NPS funds.

Attendees discussed the progress of signage work and the recommendations. The motion passed.

Attendees reviewed and discussed the results of the March Partner Meeting work session on visitor audiences.

The meeting adjourned.

Respectfully submitted,  
Julie McPike for Deborah Barker, Board Secretary