

MINUTES: Board of Trustees Meeting Wednesday, February 8, 2017; 1:00 pm - 3:00 pm Great Overland Station, Topeka, KS

The meeting was called to order by Ms. Craig, Chair. Present were Ms. Barker, Mr. Benton, Ms. English, Mr. Fortunato, Mr. Glasscock, Mr. Glenn, Ms. Hunkeler, Mr. Patterson, Mr. Pfautsch, Mr. Smith, Ms. Stroup, Ms. Thellman, Mr. Wagnon, Ms. Woodall, and Mr. Wulf.

Attending via phone were Ms. Buhr, and Ms. Caskey.

Absent were Ms. Barnes, Mr. Crow, Mr. Dillingham, Mr. Ford, Mr. Harris, Mr. Morgan, Mr. Nevius, Mr. Rankin, Brig. Gen. Scott, Ms. Tacha, Mr. Tempel, and Mr. Wood.

Staff members attending included Ms. Hobson, Ms. McPike, Mr. Newhard, Mr. Pickert, Mr. Ogle, and Ms. Smith.

Guests attending included Ms. Bette Allen, Mr. Kerry Altenbernd, Mr. Aaron Barnhart, and Mr. Ed English.

Ms. Allen welcomed attendees to the Great Overland Station.

Chair's Report: Ms. Craig called the meeting to order and reported that the board and staff are reaching out to Missouri Governor Eric Greitens to serve as honorary co-chair of Freedom's Frontier. She also reported on her efforts with staff and reenactors to provide information about Freedom's Frontier to Kansas legislators that morning, and drew attention to the 2016 Annual Report. Mr. Glenn moved to commend the staff of the excellent annual report. Ms. Stroup seconded the motion, which passed.

Approval of Minutes: Mr. Glasscock moved to approve the December 2016 minutes. Ms. Hunkeler seconded the motion, which passed.

Financial Report: Mr. Glasscock gave the financial report. He reviewed the year-end financials and noted the need for a correction on line 7201. He moved that the board accept the year-end financials as presented. Ms. Barker seconded the motion, which passed. Mr. Wagnon praised the staff's work for exceeding expectations in restricted projects.

Ms. Craig reminded the board that the 2017 interim budget was approved at the December meeting.

Staff Reports:

<u>Sustainability</u>: Ms. McPike gave an update on efforts to gain support among Freedom's Frontier's Congressional Delegation for level funding for FFY17 and FFY 18, co-sponsors for program legislation in the House, support for program legislation in the Senate. Mr. Glasscock asked



how the Alliance of National Heritage Areas (ANHA) will know what the President's budget will include in the Heritage Partnership Program line item. Ms. McPike responded that the National Parks Conservation Association (NPCA) is working with the ANHA to monitor this. She noted that the NPCA also provides support for lobbying efforts and helps the ANHA to develop strategies to raise awareness. She urged board members to consider joining or supporting the NPCA for their efforts on behalf of national heritage areas.

<u>Donor and Grant Identification</u>: Mr. Ogle reported on new efforts to increase investment from private and foundation funders. He shared a new tool staff and the board developed to assist with this end. He also shared the Topeka Gives model, through which the Topeka Community Foundation provides a partial match for each donation made to a nonprofit. Mr. Ogle asked the board to share other such opportunities, if they know of them.

Ms. McPike shared that she is working to search Guidestar for family foundations in the area that may have interest in our work. She noted that she will present one or two foundations at each meeting. She noted the Ball Family Charitable Foundation and the Curry Family Foundation.

<u>Signage</u>: Mr. Pickert provided an update on Missouri boundary signage, noting that he expects those signs to be installed in the late spring. He also noted that the first directional sign is being installed at Island Mound by State Parks. Freedom's Frontier and the City of Butler is asking the Missouri Department of Transportation for consideration for placing signs on state routes within city limits. He also noted that, at the City of Olathe's request, he is scaling back the signage plan for Mahaffie and that he is continuing to work on window clings and partner site signs.

<u>Work Plan Development</u>: Mr. Ogle noted that staff is finalizing goals for 2017. Ms. Craig asked Mr. Ogle to share that document with the board when it is finalized.

<u>Partner Development</u>: Mr. Newhard shared that he is working to create partner processes including defining partnerships, ensuring a minimum level of communication, coordinating the Advisory Committee, identifying potential partners and organizing partner meetings.

<u>Tourism & Marketing</u>: Mr. Ogle asked the board for feedback on the travel information kiosk on display.

Mr. Barnhart presented an update on his work with Quindaro Press to ensure that Freedom's Frontier's partner site database is accurate and complete. The board discussed the current website and potential upgrades, including the Clio app effort.

Mr. Ogle outlined several goals for increasing our efforts in marketing to the audiences defined by the board's marketing committee.

<u>Education & Interpretation</u>: Ms. Hobson noted that the next Interpretive Grant deadline is February 15 and invited the board to participate in the Race Project KC field trip day. She also



provided updates on an AmeriCorps planning grant, the 2018 AASLH Annual Meeting, Youth Camps, including new partner Greenbush, and the Quindaro Oral History event.

The meeting adjourned.

Respectfully submitted, Deborah Barker, Board Secretary



MINUTES: Board of Trustees Meeting Wednesday, April 12^h, 2017; 1:00 pm - 3:00 pm National Frontier Trails Museum, Independence, MO

The meeting was called to order by Ms. Craig, Chair. Present were Ms. Buhr, Ms. Caskey, Mr. Dillingham, Ms. English, Mr. Glenn, Ms. Hunkeler, Mr. Morgan, Mr. Nevius, Mr. Patterson, Mr. Smith, Ms. Tacha, Mr. Wagnon, Mr. Wood, and Ms. Woodall.

Attending via phone were Mr. Benton and Mr. Rankin.

Absent were Ms. Barker, Ms. Barnes, Mr. Crow, Mr. Ford, Mr. Fortunato, Mr. Glasscock, Mr. Harris, Mr. Pfautsch, Brig. Gen. Scott, Ms. Stroup, Mr. Tempel, Ms. Thellman, and Mr. Wulf.

Staff members attending included Ms. Hobson, Ms. McPike, Mr. Newhard, Mr. Pickert, Mr. Ogle, and Ms. Smith. Guests included Ms. Joanne Buhr and Mr. Ed English.

Mr. Dave Aamodt, curator, National Frontier Trails Museum, welcomed the board to the museum.

Approval of Minutes: Mr. Dillingham moved to approve the February 2017 minutes. Mr. Wagnon seconded the motion, which passed

Financial Report: Mr. Ogle gave the financial report on behalf of Mr. Glasscock. Mr. Nevius moved to approve the report. Mr. Dillingham seconded the motion, which passed.

Mr. Ogle explained that federal funding is still not certain for FFY17. He requested the board authorize extending the operating budget until the June board meeting. Mr. Wood moved to extend the operating budget until the June Board meeting. Mr. Glenn seconded the motion and provided an amendment to delete the phrase "until the June Board meeting" from the motion. Mr. Glenn noted that the Executive Committee has the power to restrict expenditures if necessary. Mr. Wood accepted the amendment and restated the motion as, "To continue the budget allocation as approved in January on an indefinite basis until we have clarity on federal levels of funding." Mr. Glenn seconded the motion. The board discussed the impact on programs. The motion passed.

Sustainability: Ms. McPike shared an update on a Dear Colleague letter circulating the Senate. Mr. Ogle shared an update on HR 1002 and discussed a plan for Congressional outreach. Ms. McPike shared information about specific area foundations.

Signage Update: Mr. Pickert presented on the state of the Freedom's Frontier boundary, partner, and directional signage projects.

Partner Coordinator Update: Mr. Newhard shared an update on efforts to reaffirm commitment among partners.



Executive Director's Report: Mr. Ogle shared updates on developing marketing efforts.

Managing Director's Report: Ms. McPike shared a presentation she recently gave at the George Wright Society.

Education & Interpretation Manager's Report: Ms. Hobson shared updates on partnership projects in the Quindaro neighborhood, RaceProjectKC, training opportunities for partners, and the Midwest Parent Educator conference.

New Business: Mr. Ogle shared staff biographies that are going to be posted on the website.

Old Business: There was no old business.

The meeting adjourned.



MINUTES: Board of Trustees Meeting Wednesday, June 14^h, 2017; 1:00 pm - 3:00 pm Johnson County Arts & Heritage Center, Overland Park, KS

The meeting was called to order by Ms. Barker, Secretary. Present were Ms. Barnes, Mr. Dillingham, Ms. English, Mr. Ford, Mr. Fortunato, Mr. Glenn, Ms. Hunkeler, Mr. Nevius, Mr. Patterson, Mr. Smith, Ms. Stroup, Ms. Thellman, Mr. Wood, Ms. Woodall and Mr. Wulf.

Attending via phone were Ms. Buhr, Mr. Harris and Mr. Rankin.

Absent were Mr. Benton Ms. Caskey, Mr. Crow, Mr. Glasscock, Mr. Morgan, Mr. Pfautsch, Brig. Gen. Scott, Ms. Tacha, Mr. Tempel and Mr. Wagnon.

Staff members attending included Ms. Hobson, Ms. McPike, Mr. Newhard, Mr. Pickert, Mr. Ogle, Ms. Smith and Mr. Szlauderbach.

Ms. Mindi Love, Director, Johnson County Museum, welcomed the board to the museum.

Approval of Minutes: Mr. Nevius moved to approve the April 2017 minutes. Ms. Hunkeler seconded the motion, which passed

Financial Report: Mr. Ogle gave the financial report on behalf of Mr. Glasscock.

Sustainability: Ms. McPike shared updates on a funding agreement reached by the Alliance of National Heritage Areas. Mr. Ogle commended Ms. McPike for her efforts with the Alliance.

Mr. Ogle updated the board on the work of staff to engage elected officials. Board members discussed outcomes of the showcases with Congressman Yoder and Congresswoman Jenkins.

Ms. McPike gave an update on her recent visit to D.C. with other members of the Alliance of National Heritage Areas.

Mr. Szlauderbach provided the board with an overview of selected local foundations. The board discussed potential for reaching out to those foundations for support.

Quindaro Report: Ms. Hobson reported that the grant Freedom's Frontier submitted in partnership with the Unified Government to the Kansas Historical Society was fully funded. The grant will support the application for National Historic Landmark status for the Quindaro ruins. Freedom's Frontier has also submitted a grant to the Kansas Humanities Council to support the Quindaro Oral History project and the symposium. Mr. Ogle commended Ms. Hobson on her efforts with the Quindaro stakeholders group.



Mr. Glenn asked about recruiting and retaining volunteers. He noted that outreach to volunteers needs to be a focus for the organization.

Signage Update: Mr. Pickert presented on the state of the Freedom's Frontier boundary, partner, and directional signage projects.

Interpretive Grants Update: Ms. Hobson reported on grants approved for the quarter.

Partner Coordinator Update: Mr. Newhard reported on efforts to engage new partners. Mr. Nevius asked for clarification on how the organization differentiates between visitor site partners and capacity building partners.

Johnson County Kansas Heritage Foundation: Mr. Ogle provided an overview of the JCKHF and the technical assistance Freedom's Frontier has provided to the organization.

Race Project KC Update: Ms. Hobson gave an update on efforts to expand Race Project.

Educator Outreach: Ms. McPike reported on an outreach effort she and Ms. Hobson participated in for educators participating in a National Endowment for Humanities supported professional development at the Nelson-Atkins Museum.

Youth Camp Updates: Ms. Hobson reported on summer youth camps.

Guidestar: Mr. Ogle shared that Freedom's Frontier reached gold status on Guidestar and is working on platinum status.

#FreedomsFrontierFridays: Ms. Smith reported on the summer social media promotion, using the hashtag #FreedomsFrontierFridays. Mr. Glenn asked for more clarification. Ms. Smith noted that the promotion is an effort to drive traffic and engagement. Mr. Glenn asked for a 30 minute workshop on social media prior to the next board meeting.

New Business: Mr. Dillingham recognized Mr. Ogle for his efforts to help Freedom's Frontier grow.

Old Business: There was no old business.

The meeting adjourned.



MINUTES: Board of Trustees Meeting Wednesday, August 9, 2017; 1:00 pm - 3:00 pm Kansas City Museum, Kansas City, Missouri

The meeting was called to order by Ms. Craig, Chair. Present were Ms. Barker, Mr. Benton, Ms. Buhr, Mr. Ford, Mr. Glenn, Mr. Nevius, Mr. Patterson, Mr. Pfautsch, Mr. Smith, Brig. Gen. Scott, Mr. Tempel, Mr. Wagnon, Mr. Wood, Ms. Woodall and Mr. Wulf

Attending via phone were Mr. Rankin.

Absent were Ms. Barnes, Ms. Caskey, Mr. Crow, Mr. Dillingham, Ms. English, Mr. Fortunato, Mr. Glasscock, Mr. Harris, Ms. Hunkeler, Mr. Morgan, Ms. Stroup, Ms. Tacha, and Ms. Thellman.

Staff members attending included Ms. McPike, Mr. Newhard, Mr. Pickert, Mr. Ogle, Ms. Ray, Ms. Smith and Mr. Szlauderbach. Guests included Donna Gregory.

Ms. Paul Guiterrez welcomed the board to the museum.

Approval of Minutes: Mr. Patterson moved to approve the June 2017 minutes. Mr. Ford seconded the motion, which passed.

Financial Report: Mr. Ogle gave the financial report on behalf of Mr. Glasscock.

Board Development Committee: Mr. Wagnon discussed the process by which officers and board members are selected. Mr. Wagnon will make a recommendation for changes in the bylaws with regard to officer selection in the next meeting.

Resource Development Committee: Mr. Wood gave an update on the board's activities, including efforts on legacy giving. He reminded members of the goal of 100% board giving.

Marketing & Outreach Committee: Mr. Pfautsch noted the committee will be meeting before the next board meeting.

Personnel Committee: Mr. Glenn noted the committee will complete an annual review for the Executive Director.

Finance Committee: Mr. Benton reported that the committee will be meeting.

Staff Reports: Ms. Ray introduced herself and shared her new role as Youth and Education Coordinator with the board.

Mr. Pickert shared an update on the signage project. Ms. McPike asked for help from the board in reaching out to elected officials on the Missouri side to dedicate boundary signage.



Mr. Szlauderbach and Ms. McPike reported on recent grant-seeking activities.

Mr. Newhard reported on the microsite standards project. The board discussed the project and how to identify partner types.

Ms. McPike led the attendees in a planning session focusing on how to better serve heritage tourism related audiences.

The meeting adjourned.



Minutes: Board of Trustees Meeting Wednesday October11th, 2017; 1:00 pm to 3:00 pm Neosho County Community College, Ottawa, KS

The meeting was called to order by Ms. Craig, Chair. Present were Ms. Barker, Mr. Benton, Ms. Buhr, Ms. Caskey, Mr. Dillingham, Ms. English, Mr. Ford, Mr. Fortunato, Mr. Glasscock, Mr. Glenn, Mr. Morgan, Mr. Pfautsch, Ms. Stroup, Ms. Tacha, Mr. Tempel, Mr. Wagnon, Mr. Wood, Ms. Woodall and Mr. Wulf.

Absent were: Ms. Barnes, Mr. Crow, Mr. Harris, Ms. Hunkeler, Mr. Rankin and Ms. Thellman.

Staff members attending included Mr. Newhard, Mr. Ogle, and Ms. Ray

Mr. Kevin Blackwell welcomed the board to the College.

Chair Report: Ms. Craig presented information to the board on upcoming board elections.

Approval of Minutes: Ms. Barker moved to approve the August 2017 minutes. Mr. Wagnon seconded the motion, which passed.

Financial Report: Mr. Glasscock gave the financial report.

Nominating Committee Report: Mr. Wagnon proposed new officers for the board, Mr. Benton for Chair, Mr. Glenn for Vice-Chair, Ms. Barker for Secretary, Mr. Wulf for Treasurer, Mr. Wood, Ms. Hunkeler, and Mr. Pfautsch for the Executive Committee. Ms. Tacha moved to accept these as the new officers and committee. Ms. Stroup seconded the motion which passed. Mr. Wagnon presented Brig. Gen. Scott's retroactive resignation from the board and his nomination to the board in 2018. Mr. Wood moved to accept, Mr. Dillingham seconded the motion which passed.

Bylaws Committee Report: Mr. Wagnon presented the new office "Past Chair" to be included as a part of the executive committee. Mr. Wagnon moved to vote, Mr. Dillingham seconded the motion which passed. Mr. Wagnon stated that the committee will be reviewing the bylaws in 2018, Mr. Morgan agreed to be a part of the review.

Fundraising Report: Mr. Wood gave an update on the board's activities, including efforts on legacy giving. He reminded members of the goal of 100% board giving.

Marketing Report: Mr. Pfautsch presented the committee's goals for 2018.

Staff Reports: Mr. Ogle noted the attached reports prepared by each member of the staff for the board's knowledge and approval.

Executive Session: The board entered executive session.

Ms. Craig adjourned the meeting.

Respectfully submitted, Adam Newhard for Deborah Barker, Board Secretary



MINUTES: Board of Trustees Meeting Wednesday, December 13, 2017; 1:00 pm - 3:00 pm Leawood Pioneer Branch, Johnson County Library Leawood, Kansas

The meeting was called to order by Ms. Craig, Chair. Present were Ms. Barnes, Mr. Benton, Ms. Buhr, Ms. Caskey, Mr. Crow, Mr. Dillingham, Ms. English, Mr. Ford, Mr. Harris, Mr. Nevius, Mr. Patterson, Mr. Pfautsch, Mr. Smith, Ms. Tacha, Mr. Tempel, Ms. Thellman, Mr. Wagnon, Mr. Wood, Ms. Woodall, and Mr. Wulf.

Attending via phone were Mr. Glenn and Mr. Rankin.

Absent were Ms. Barker, Mr. Fortunato, Mr. Glasscock, Ms. Hunkeler, Mr. Morgan, and Ms. Stroup.

Staff members attending included Ms. Burns, Mr. Davis, Ms. McPike, Mr. Newhard, Mr. Ogle, Mr. Pickert, Ms. Ray, Ms. Smith, and Mr. Szlauderbach.

Ms. Alice Hawk welcomed the board to the museum.

Approval of Minutes: Mr. Nevius moved to approve the October 2017 minutes. Ms. Caskey seconded the motion, which passed.

Financial Report: Mr. Ogle gave the financial report on behalf of Mr. Glasscock. Ms. Tacha moved approval of the financial reports. Mr. Benton seconded the motion, which passed. Mr. Wood moved to continue operations in line with the 2017 budget, with a full 2018 budget to be approved in February. Ms. Tacha seconded the motion, which passed.

Board Development Committee: Mr. Wagnon moved on behalf of the committee to appoint the following members to another term. Ms. Barker, Ms. Barnes, Mr. Fortunato, Mr. Nevius, Mr. Patterson and Mr. Wood. The motion passed. Mr. Wagnon recognized Mr. Dillingham, Ms. Tacha and Ms. Stroup, who are leaving the board due to term limits, for their service.

Personnel Committee: Ms. Craig presented the Whistleblower Policy and moved on behalf of the committee to adopt the policy. The motion passed.

Resource Development Committee: Mr. Wood gave an update on the board's activities. He noted we were 2 gifts short of the goal of 100% board giving and that the committee is working on policies to accept gifts of stocks, bonds, etc. Ms. Craig reminded members of the drive to provide five addresses for the end-of-the-year giving appeal.



Marketing & Outreach Committee: Mr. Pfautsch noted the committee met in early November to the annual report and a signature/fundraising event. Ms. Craig led the board in discussion about a signature/fundraising event.

- Ms. Barnes recommended a breakfast or lunch event in partnership with a university or other entity. She noted that community members could serve as members of a steering committee.
- Mr. Wagnon recommended that an event should be centered on the theme of freedom.
- Mr. Nevius suggested that the board revisit the idea of a membership organization and recommended the Civil War Trust President as a potential speaker.
- Ms. Woodall noted that membership is worth revisiting, although there may be some pushback. Ms. Buhr concurred.
- The board noted several different types of memberships to include: individual, partner, corporate and institutional.
- Ms. Tacha noted that an event could make our stories relevant for today.
- Ms. Craig noted that this topic would be a future meeting agenda item.

Staff Reports: Mr. Ogle recognized the work of staff for 2017.

New Business:

DMI Contract: Mr. Ogle presented the DMI contract. Mr. Nevius moved approval. Mr. Patterson seconded the motion, which passed.

History Relevance Campaign Resolution: Mr. Ogle and Ms. McPike presented the History Relevance Campaign Resolution. Ms. Barnes moved to endorse the statement. Ms. Tacha seconded the motion, which passed.

Ms. Craig recognized Mr. Dillingham and Ms. Tacha for their work. Mr. Benton presented Mr. Dillingham, Ms. Tacha and Ms. Craig with a gift for their service to the board and thanked them for their work.

The meeting adjourned.