

**Freedom's Frontier National Heritage Area  
Partner Meeting  
March 14, 2019, Woodneath Library**

We kick off our 2019 Partner Meetings with a focus on telling your sites stories to government or other outside organizations. Whether you use the words educating, advocacy, or lobbying, it is all about "how well you tell" that makes a difference. We will tell you ways you can more effectively tell your story.

- 10 a.m. Welcome and Introductions.
- 10:20 a.m. Shared Exhibits Update- **Steve Nowak**.
- 10:30 a.m. Mo Bicentennial Opportunities with **Michael Sweeney**.  
Michael is Missouri Bicentennial coordinator for the State Historical Society of Missouri. Sweeney will discuss community engagement projects, planning local and county commemorations, and other statewide opportunities for exploring the life, history, and culture of the state.
- 10:50 a.m. How we will commemorate the Santa Fe Trail's 200th anniversary with **Larry Short**.  
Hear how you can get involved from the incoming President of the Santa Fe Trail Association.
- 11:20 a.m. History Relevance with **Jim Ogle**.  
Framing why we are essential institutions in our communities, regions, and states is so important. Jim will review and answer questions about the History Relevance campaign and how you can use it to help support your story.
- 11:40 a.m. Telling Our Story with **Julie McPike**.  
Julie outlines how we are reaching out to gain reauthorization of Freedom's Frontier NHA and gain more funding for FFNHA grant programs you run.
- Noon Lunch and open discussions.
- 12:15 p.m. Highlight Your Site!  
Your chance to share important programs or activities upcoming at your site.
- 12:55 p.m. Building Your Outreach with **Julie McPike** and **Jim Ogle**.  
We will offer tips and ideas for making your most effective case! You will receive take-away suggestions for outreach.
- 1:30 p.m. Wrap up and discussion of action items.
- 1:45 p.m. Separate tour opportunities for both the Woodneath Historic site's preservation efforts, and how you can utilize the Woodneath Press to help tell your story.