

Chapter 7

Vision Statement

Heritage areas bring people, organizations, and governments together to promote a common vision. The themes of the heritage area provide a cohesive framework for explaining the importance of unique events that occurred in the past. In the Bleeding Kansas Heritage Area, the themes provide the basis for organizing publicly and privately owned properties and landscapes related to the conflict over making Kansas a free state and the enduring struggle for freedom so that residents and visitors may experience the inspirational story of Kansas's contributions and the part each resource played in that important aspect of United States history.

The following vision statement was adopted by the Bleeding Kansas National Heritage Area Planning Committee at the September 11, 2003, meeting.

Vision Statement

Bleeding Kansas Heritage Area is a place where citizens increase community vitality and expand economic opportunities based in appreciation for their enduring struggle for freedom.

Mission

The mission of the Bleeding Kansas Heritage Area is to raise local, regional, national and international awareness of our shared heritage.

Goals

Strengthen partnerships to preserve, promote and educate.

Provide access to new resources for stewardship of our culture.

Enhance and develop historic sites and landscapes.

Utilize heritage to stimulate economic development opportunity.

