



In 2015, Freedom's Frontier National Heritage Area completed a Signage Study under the direction of the national transportation planning company, TranSystems, Inc. This study establishes a graphic identify for gateway, wayfinding and interpretive signage and establishes standards in line with national transportation requirements for the placement, design and construction of signage. Freedom's Frontier will use this Signage Study to create a cohesive, branded directional experience for Freedom's Frontier heritage travelers to raise awareness of the heritage area and to promote partner heritage attractions within our 41-county region.

The following application will help Freedom's Frontier staff and board prioritize resources and assistance as you work to create Freedom's Frontier signage for your site, town or county.

Project Manager Name: \_\_\_\_\_

Partner Heritage Attraction: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone Number: \_\_\_\_\_

Town and County in which you are interested in placing signs: \_\_\_\_\_

Potential sites within town (county) that will need signs: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

**Are these sites qualified partners?**

- Yes.
- Not sure.
- No, need more information about becoming a partner.
- Some, but not all, are partners. (List those which are currently partners.) \_\_\_\_\_
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**When was your last site visit from FFNHA staff?**

- Within the year.
- 2-3 years ago.
- 4+ years ago.
- Unsure, would like to schedule a site visit.
- Have not had a site visit, would like to schedule one.

**What type of signage do you wish to install?**

- Site signage (a sign on the door, on an exhibit, or property edge that indicates we are part of Freedom's Frontier).
- Directional signage on city or county roads.
- Highway signage.
- Full suite of signs.
- We already have adequate signage but wish to add a component that indicates we are part of Freedom's Frontier.
- Other (please describe) \_\_\_\_\_
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**Who do we need to involve in the process?**

- Check here if a list of individuals, title, organization, and contact information is attached.
- Not sure. Need help in identifying individuals.

**Are there any other considerations we need to be aware of?** *For example, your city or neighborhood has restrictive guidelines on signage; you wish to erect a sign on private property that you do not own; your city is currently in the process of developing attraction signage; you've lost your highway signage because of changes in state guidelines, etc.*

- Check here if a description of other considerations is attached.
- Not sure.

**What resources can you bring to the table?**

- We have in-kind resources available for printing and/or installation.
- We have a relationship with a vendor for printing and/or installation.
- We have funding available to pay for or cost-share signs.
- We have identified potential funding sources we can pursue to pay for or cost-share signs.
- We have identified potential funding sources but need assistance in pursuing them to pay for or cost-share signs.
- We need assistance identifying potential funding sources to pay for or cost-share signs.

**Please attach a cover letter of interest signed by the property owner, board president, director, etc.**